

Lawn Care

Description:

This may be something you can do depending on the time of year and where you live. Many people do not want to have to do lawn work, and that is where you can come in and provide them with lawn care service.

Scenario of Income Potential:

You could generate some immediate income offering this service to people in your local area. You could charge anywhere from \$40-\$60 or more for lawn service based on what the individual wants. The pricing will depend on the area you live.

Getting Started (Quick Start):

1. Create a pricing scale. Call lawn care services in your area to find out their pricing so you can be competitive.
2. Start with friends & family, they may be your quickest cash.
3. Get some referrals from friends & family about potential customers.
4. Contact referrals.
5. Create some little flyers & business cards (on computer).
6. Promote your service.
7. Get references from all your customers.

Estimated Start-Up Cost (Basic):

Cost will depend on what supplies you already have. Let's assume you have a mower & trimmer. If you have these basic things then you can get started for basically the cost of gas for the mower, truck or car transporting you, flyers & business cards. (\$20 - \$300 Start-up cost)

Advanced Growth (A Business Is Born):

If you grow your customer base continually you could hire people to start working for you and let them make money for you. That is another thing the rich do to create wealth.

Automobile Detailing

Description:

Yet again this is a service that you can offer people that they really don't want to do. You would go to the customers' home to perform automobile detailing.

Scenario of Income Potential:

You could generate some immediate income offering this service to people in your local area. You could charge anywhere from \$25-\$80 or more for your automobile detailing service based on what the individual wants and type of vehicle. The pricing will depend on the area you live.

Getting Started (Quick Start):

1. Call local automobile detailing businesses to get an idea of their pricing.
2. Create your price list (interior, exterior, waxing, etc...), keep in mind that you offer home service.

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3. Once again, start with friends & family as possible first customers.
4. Create some flyers and promote, promote, promote your service.

Estimated Start-Up Cost (Basic):

This is pretty inexpensive to get going. You will need some good car washing soap, wax, sprayer, hose, toothbrush and car drying towels. Don't be cheap when it comes to getting your supplies. The better you have the automobile looking, the better chance for repeat business and referrals. (\$50 - \$70 Start-up cost)

Advanced Growth (A Business Is Born):

If you grow your customer base continually you could hire people to start working for you and let them make money for you. You might pay them a flat fee per car instead of by the hour. The key would be to let your focus be on getting new customers and have people you hire do the work.

Cleaning Service (Offices & Homes)

Description:

With the business schedules people have, having the time to clean is often a challenge. That is where you come in. You could do some house cleaning or even office cleaning. Office cleaning is actually less work in most cases and more money.

Scenario of Income Potential:

We are going to use the office cleaning as an example. If you had 10 accounts that you did on (M,W,F or T,TH or Wknd.) that made you \$400 per month per account, that would be \$4,000 per month that you would generate.

Getting Started (Quick Start):

1. Like before, do your research on your competition.
2. See if you need any special insurance/license for your area.
3. Create a pricing scale.
4. Hit the streets and let people know about your service.

Estimated Start-Up Cost (Basic):

What do you need to get going? You need cleaning supplies! Lots of cleaning supplies; well not that many, just enough to do the jobs. (Up to about \$150 Start-up cost)

Advanced Growth (A Business Is Born):

You could find yourself growing your cleaning service pretty fast and you will want to slowly bring on help. The idea should be to one day have other people cleaning for you while you focus on the business.

Neighborhood Night Security

Description:

This is an out of the box idea. You could go to a fairly nice neighborhood and offer them a nightly security service. You would patrol the neighborhood in your car. If you see something wrong going on you would simply call the police. Your hours of operation might be 9:30/10:00 PM to 6:30AM.

Scenario of Income Potential:

The potential money you could generate from this is pretty good. Let's assume you got a community with about 200 houses in it. If you received \$20/mo. per home that would be \$4,000 per month to you.

Getting Started (Quick Start):

1. Licensed maybe bonded. You will have to check with your local government for the proper process.
2. Locate a community and contact the home owners association to sell them on the idea, and they will sell the home owners for you.
3. It may be a good idea to bill them on a quarterly basis.

Estimated Start-Up (Basic):

Start up cost will depend once again on what supplies you already have available. You will need a cell phone, flashlight, notepad, car with a magnetic security sign on it. It would be good to have a video camera that can shoot in darkness.

Advanced Growth (A Business Is Born):

Once you have one neighborhood community you should consider expanding to more. You could hire people to do these nightly patrols for you and allow other people to make money for you.

Daycare Service

Description:

Kids are everywhere and parents want their children in a safe environment. You could start a daycare right from the comfort of your home. You should make your daycare unique in some way. You might teach the children a foreign language, computer skills, etc. The more unique you are the better.

Scenario of Income Potential:

Daycare centers charge on average anywhere from \$150 to \$250 per week per child. This is an extremely lucrative venture. If you had 5 children at \$150 per week that would be \$750 gross profit for you week after week.

Getting Started (Quick Start):

1. Check on licenses you may need for your area.
2. Setup an LLC for your protection.
3. Prepare your home for the children (determine nap area and activity area)

4. Start with friends & family for a quick start.
5. Promote your daycare.

Estimated Start-Up (Basic):

Start up cost will depend on the type of things you will do that are unique. You will need license, LLC, toys, activity books depending on the ages, etc...

Advanced Growth (A Business Is Born):

Your daycare can only grow to the size of your house's capacity. Once you have outgrown your starting point you may want to get a larger space and hire help. You will probably need to hire help before you outgrow your starting point because you can only have so many children to adults (depending on age).

Evening Care Service

Description:

Like the daycare, parents would like to be able to go out in the evenings on dates without the children. Many times parents do not have babysitters to watch their children so they either take them with them or don't even go out. While the parents are out for dinner and a movie, you are having movie night with the children. This is a prime opportunity for you to meet a need and make some money at the same time.

Scenario of Income Potential:

Let's say you decide to offer this service between the hours of 7:00pm and 11pm. You could charge about \$25 per child. If they are from the same family you might offer them a discount, which is up to you. If you had an average of 5 children an evening (5 evenings a week), that would be \$625 a week gross profit.

Getting Started (Quick Start):

1. License & LLC for your protection.
2. Start with friends & family first.
3. Create flyers, put ad in local newspaper, get others to tell their friends with children about your service.
4. Promote, promote, promote. You should end up having a regular group of customers over a little time.

Estimated Start-Up Cost (Basic):

The start up cost would consist of license and LLC setup. The additional costs would be for advertising and the actual movie night (video rental, popcorn and healthy snacks when possible).

Advanced Growth (A Business Is Born):

This is a service that can grow from your home into a thriving business if you do it right. Many couples would pay and want this service. You could setup in a building and hire people to work for you. Also you could expand this service to people who work second shift jobs and need nightly childcare.

Painting Houses (Inside & Outside)

Description:

This is pretty straight forward. You could simply do some painting. You might put an advertisement in your local newspaper advertising your painting service. Another approach you could try is to go to a painting business and offer them the ability to outsource jobs to you. You might also try to get connected with construction companies and do painting for them.

Scenario of Income Potential:

This can be a nice income generator. You might charge by the square foot, number of rooms, etc. Check out your competition and then determine how best to approach this opportunity.

Getting Started (Quick Start):

1. License and LLC recommended but not necessary.
2. Check out the competition.
3. Determine your target customers (homes, businesses, etc)
4. Advertise your service.

Estimated Start-Up Cost (Basic):

1. License and LLC.
2. Painting clothes (no need in messing up your current wardrobe)
3. Painting supplies (paint brushes, ladders, etc...)
4. Advertising cost

Advanced Growth (A Business Is Born):

This is another venture that opens itself to growth. You should focus on getting contracts with businesses that will provide you with repeat business (i.e. apartments, outsourced work, etc.)

Paint Home Addresses On Curb

Description:

Here is a money venture I heard about. What you would do is go to the store and buy number stencils and spray paint. You would go to neighborhoods and offer to paint their home address numbers on the curb in front of their house. This would make it easier for people visiting for the first time to locate their house. You would charge about \$1 per number. It wouldn't take you but a couple minutes to do the numbers for a house. This is a great opportunity for young people to make money as well as adults. I heard of a husband and wife making about \$300 to \$500 a day doing this.

Scenario of Income Potential:

This is another nice income generator. It is not hard work. Once you have done the first few houses on a street it will get easier because the neighbors will see that their neighbors had it done, and they will not want to be the odd ball on the street. It would only cost them a few dollars after all. One hundred houses in a neighborhood with an average of 4 numbers would make you \$400 for the day.

Getting Started (Quick Start):

1. Purchase stencils and spray paint (black or white)
2. Start on your own street
3. You might do the first few houses free just to show the other neighbors that their neighbor has it done. Don't lie and tell them the neighbor paid, just show that they have numbers.
4. Go to neighborhood after neighborhood.

Estimated Start-Up Cost (Basic):

1. Stencils and spray paint. (Up to \$30 Start-up cost)

Advanced Growth (A Business Is Born):

Be creative, you could hire teens and pay them 50% per house.

Real Estate Investor Legwork

Description:

There are hundreds of real estate investors in your local surrounding area. Offer to do their leg work (court house research, view properties and photos, etc...) You want to offer service; service will make you money over and over.

Scenario of Income Potential:

The income will really depend on what you are doing. Be creative when it comes to this possible venture.

Getting Started (Quick Start):

More than likely all you will need is reliable transportation and a good work ethic. Advertise your service to real estate investors.

Estimated Start-Up Cost (Basic):

1. Advertising in your local newspaper offering to assist real estate investors.
 2. Your other costs would be gas for your car.
- (Up to \$30 Start-up cost)

Advanced Growth (A Business Is Born):

With there being so many real estate investors, you could potentially have a huge customer base. You could hire other people to do leg work for you and let them make money for you. You would want to make sure that you had your employees sign non compete agreements to safe guard your venture.

Sell At Flea Markets

Description:

Yet another straight forward opportunity for money. Go check out your local flea markets and see what people are offering. See if you could offer a product or even a service that people would want to buy. Flea markets are another way to generate quick cash.

Scenario of Income Potential:

The income is only limited by your creativity to offer something people want.

Getting Started (Quick Start):

1. Do your home work first and check out the flea markets.
2. Determine what you are going to offer.

Estimated Start-Up Cost (Basic):

The cost to start will depend on what you are going to offer and the cost to rent space. (\$30 and up Start-up cost)

Advanced Growth (A Business Is Born):

You be creative, you decide if you could grow this into a growing business. You may be in the flea market only when it is open and in a building offering a product or service the rest of the time.

Sell on Ebay

Description:

Going once, going twice, sold to the person with the fastest internet connection. Ebay has grown to be a huge success, making the sellers huge amounts of money. I read a story in a magazine about a man that owned a billiards store and how he closed it to sell on ebay. He was reported to make about \$15 million dollars in sells on ebay all from the comfort of his home.

Scenario of Income Potential:

Unlimited

Getting Started (Quick Start):

1. You can get started on ebay by simply setting up a free account.
2. List your product.

Estimated Start-Up Cost (Basic):

Depends on what you are selling.
(A few dollars Start-up cost)

Advanced Growth (A Business Is Born):

If you have a product that you create or have access to an abundant supply, then you could grow ebay into a full time or better income. Thousands of people all around the world have done that and you can too.

Computer Repair & Building

Description:

If you are a techy person and know how to repair and build computers you can generate money. Many people have computer issues and do not know what to do to fix them. You could offer a computer service that would address the customer's needs.

Scenario of Income Potential:

The income would be based off what you are going to do, whether it is a repair, upgrade or build.

Getting Started (Quick Start):

1. Do your home work and call the competition to find out about their pricing and services.
2. Get everything you need to begin.
3. Find your suppliers for parts, etc...
4. Promote your service.

Estimated Start-Up Cost (Basic):

This will really depend on what you are doing in the service.
(Up to \$500 Start-up cost)

Advanced Growth (A Business Is Born):

As you get yourself known, you should begin to get referral business. As your customer base grows you will want to figure out your exit point (that is the point at

which you hire others to work for you which will allow you the time to focus on the business and not you doing the labor).

Shoe Shine (Pick-up & Delivery)

Description:

Shoes tell a lot about a person, or so I hear. Men want to have nice looking shoes but don't want to have to deal with the actual shoe shining. You could offer a shoe shining business where you go pick up the shoes from the customer, shine them and return them to the customer either the same day or next day.

Scenario of Income Potential:

Let's assume you go to an office building or two and over the week you get 100 customers or 100 pairs of shoes. If you charge \$7 to \$10 to shine the shoes that would be \$700 to \$1,000 that week you would have made. You could more than likely get these people to be repeat customers on a weekly or bi-weekly basis.

Getting Started (Quick Start):

1. Do your home work as always. Find out what the going rate is for a shoe shine.
2. Get your supplies you will need.
3. Get some tickets and bags (cloth bags would be good) to put the shoes in to keep track of the shoes.
4. Promote your service.

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Estimated Start-Up Cost (Basic):

The cost to start will depend on the type of supplies you get. You can however start it for a small amount.

(Up to about \$175 Start-up cost)

Advanced Growth (A Business Is Born):

If you build up a large customer base you will want to consider possibly hiring teens to actually shine the shoes. You could pay them by the hour or per shoe shined. This can be an excellent money making opportunity.

Sell Baked Goods

Description:

My sister and friend made \$500 in one day from selling chocolate covered strawberries. Do you like to cook or bake? You could sell what you make and generate some nice income. My sister and friend made \$500 in one day.

Scenario of Income Potential:

If you baked cookies and packaged them nicely, you could turn around and sell them at car dealerships to the salesmen, hair salons, etc...

Getting Started (Quick Start):

1. Determine what you want to sell
2. Do the numbers to make sure you can and will turn a profit.
3. Put together your plan and work your plan.

Estimated Start-Up Cost (Basic):

Depends on what you do.

(Up to \$150 or more Start-up cost)

Advanced Growth (A Business Is Born):

Wally Amos "Famous Amos Chocolate Chip Cookies" started out giving away his cookies. He has grown the Famous Amos brand into a multi-million dollar business.

The thing he enjoyed has made him into a millionaire. You could do the same.

Broker Cars

Description:

Real estate brokers earn a 6% commission on every house they sell. That would amount to \$6,000 every time they sell a \$100,000 house. You could be a car broker. You could offer to do all the work for them for a 6% commission, many people will take you up on your offer. The owner of the car would clean it up and confirm that it's running. Then you do the same thing a real estate broker does. You will advertise the car for sale and then "show" it to prospective buyers.

Scenario of Income Potential:

If you sold a car for \$10,000 your commission would be \$600. This could be a \$60,000 a year money maker easily.

Getting Started (Quick Start):

1. Get your game plan together.
2. Put together a contract that you will use with the owner of the car.
3. Advertise your broker service

Estimated Start-Up Cost (Basic):

You will probably do newspaper advertising so your cost will not be that great to get started.
(Up to \$150 Start-up cost)

Advanced Growth (A Business Is Born):

There is no limit to the amount of money you could make with this venture. You could end up with a small lot of cars that you are selling for people.

Preschool Time

Description:

Preschools don't always have the money to have permanent language, art and music teachers. If you can speak a foreign language, or if you're an artist or if you have musical ability you could be paid to go and teach the children once or twice a week for an hour or two. If you get several preschools to hire you, you are in the money.

Scenario of Income Potential:

Not sure, this is your homework assignment.

Getting Started (Quick Start):

1. Put together your program that you will teach.
2. Locate all the preschools/daycares in your surrounding area.
3. Put together a proposal for the preschools/daycares.
4. Get yourself hired!

Estimated Start-Up Cost (Basic):

This will depend on what you are going to teach and what supplies you may need.
(Up to \$250 Start-up cost)

Advanced Growth (A Business Is Born):

If you think outside the box you can develop this into a thriving business.

Installation Person

Description:

There are an abundant amount of people that still do not understand how to connect up various electronic equipment that they purchase. If you are someone that does understand how to connect these types of devices you can make some money. A good way to find customers is to go to your local audio-visual stores and have them to recommend you to their customers for a percentage or fixed fee. Many people will gladly pay you to set up their equipment and give them some basic training on how to use their new toys.

Scenario of Income Potential:

The skies' the limit, there are people daily that need help with connecting their equipment.

Getting Started (Quick Start):

1. Read up on various electronic equipment that you plan to set up.
2. Do your home work and locate retailers.
3. Put together a proposal for the retailers and go get your service started.

Estimated Start-Up Cost (Basic):

This one will not cost you much. You might get some business cards (make them on your computer) and have a t-shirt with your business name on it (a logo on it would be good also). (Up to \$50 Start-up cost)

Advanced Growth (A Business Is Born):

This venture could be something that you grow into a huge business. You could hire people to work for you.

Warranty Package

Description:

You can create "warranty packages" to sell to service companies or tradesmen, like plumbers, electricians, satellite installers, etc. Let's say an electrician goes out to a customer's home to fix some wiring, he can up sell the customer. He might say something like "We're offering a Worry-Free Warranty that might interest you for \$99.95 a year." "If there are any wiring problems over the next year, you simply call this number and someone will come out and fix the problem." Many people will buy this warranty even though the home owner will probably not need to actually use the warranty. This will be

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PROFIT to the electrician. You will simply show them how much extra money they can make. You will create the contracts, warranty certificates, sales literature to give to customers, operations manual for information on running the warranty, etc. You can look at existing warranties to see how they are set up for ideas. You could create these types of turn-key programs for all kinds of service companies, for \$1,000 or more each.

Scenario of Income Potential:

Once again the sky is the limit.

Getting Started (Quick Start):

1. Do your home work first.
2. Put a sample program together.
3. Go sell the turn-key program to a service company.

Estimated Start-Up Cost (Basic):

Because everything can be done on a personal computer the basic cost will be ink and paper.
(Up to \$50 Start-up cost)

Advanced Growth (A Business Is Born):

This can be a HUGE MONEY MAKER and a chance to make \$1,000's as you put together and offer this program to businesses.

Cable Television Ad Sells

Description:

A secret in cable television is the government-mandated policy of leased access. Cable operators in every city are required by law to sell you leased access to one of their cable channels at a predetermined rate. The minimum time you can buy is 30 minutes. When you contact a cable operator, they will act like they don't know what you're talking about and/or try to sell you regular advertising time. But it's the law, and they have to sell it to you, so be persistent. Once they sell you leased access time, you can then re-sell that time (YEP!!) in 30 or 60 second time slots to area advertisers at deep discount rates. Let's say you get 30 minutes of air time for say \$25, and then you sell sixty 30-second ads at \$25 each. Cha-Ching you just made \$1,475 profit.

Scenario of Income Potential:

This could make you \$100,000's a year. If you sold advertising for everyday and made a \$1,475 profit you would make \$7,375 for 5 days of advertising.

Getting Started (Quick Start):

1. Contact your local cable providers and get the advertising rates.
2. Once you have the rates start selling advertising to local businesses.
3. If you have the ability to video the commercials that is another income stream.

Estimated Start-Up Cost (Basic):

The cost will be whatever the advertising cost is.

Advanced Growth (A Business Is Born):

The income scenario above says it all. You can grow this into a money maker like no other. You could expand from one city to the next. You could buy more and more ad time.